

## **Sustainability Engagement Strategy - Staff, Student and Community**

Our Sustainability Strategy seeks to:

‘Develop a culture of environmental stewardship amongst our staff, students, visitors and local community to support positive behaviour change.’

The University organises its continual improvement through an Environmental Management System (EMS), and performance is measured formally against the requirements of ISO 14001:2015.

### **Sustainability Engagement Objectives**

#### **1 Inform**

We will inform our campus and local communities of the University sustainability ambition, activities, challenges and achievements. We will support our messaging with clear evidence based information and encourage discussion and debate to enable our communities to share in our sustainability goals. We will deliver clear and regular updates on the full variety of sustainability actions and opportunities across the University.

#### **2 Increase engagement**

We understand the importance of involving people in decisions that affect them, and will therefore seek new and a variety of methods for the University and our local communities to engage with and contribute to the development of our sustainability priorities.

#### **3 Inspire**

Empowering sustainability: We want our students, staff and local community to lead and inspire future positive change. Our work will provide opportunities for our communities to gain experience and practical help in turning their ideas into practice: from simple changes to lifestyle and within homes through to start-up community projects.

### **Sustainability Communication – we will**

- Ensure clear, concise audience appropriate messages on sustainability via InSites/ TV's / Social Media / Wellbeing Report / Annual Report Environment and Sustainability
- Communicate the success of our actions openly and transparently via Annual Environment and Sustainability report/InSites/University website / Social
- Strengthen and extend relevant external strategic partnerships to enhance understanding of sustainability in our students, staff and external communities via Business in the Community Cymru network; Keep Wales Tidy; Repair café Wales /Students' Union Strategy
- Empower individuals and groups to promote sustainability both within and outside the institution via Induction (compulsory e-module for all new starters)/Staff development/Benefit Markets - roadshows/ Community Days/Green Workshops / Res Life programme / Repair Cafes/ Keep Wales Tidy hub for community / Refill organisation /Students' Union Strategy
- Work with partners to offer a programme of innovative activities that encourage sustainability via Keep Wales Tidy hub for community / Cardiff Met Award / Repair café Wales, Refill organisation / Students' Union Strategy / Social media / Wellbeing report / External Award successes
- Provide opportunities for taking part in sustainability related volunteering and extra-curricular activities via Real World projects/Community days/Cardiff Met Award / Student

internal Auditors / EDGE / HEAR statement / Cardiff Digs – Environmental Champions / Students’ Union Strategy

- Increase awareness of the need for recycling and re-use amongst staff, students and our communities via Waste Management Strategy and Plan/reuse site / Buy & Sell / Sustainability Engagement Manager/Community Days/Repair cafe
- Continue to promote alternatives to car travel, in particular single occupancy car travel via Travel plan / Cycle Purchase Scheme / Community Days / Repair Café / Initiatives on Campus e.g. Next Bikes.

### **Sustainability Engagement Opportunities**

The University recognises environmental awareness as a key aspect in its Environmental Management System, particularly in respect of the large number and annual transition of students, staff, visitors and contractors on site, presenting a challenging mixture of backgrounds, cultures and interests.

Different methods are used in order to engage initially with all, but also to contact the right people at the right time, for example Go Green Week, Freshers Fayre and the e-learning sustainability module for staff induction. This is also a compulsory student Halls induction to communicate information regarding the recycling and waste on Campus. Schools provide sustainability induction to students at the start of each academic year.

The use of internal staff and student portals, posters, emails, Twitter and signage continue to confirm the message and continue to communicate events, initiatives and volunteering opportunities throughout the academic year.

### **Sustainability Engagement Budget examples**

| 2020/21 - Anticipated levels of expenditure |        | some examples of sustainability activities anticipated expenditure            |        |
|---|--------|---|--------|
| Accreditation / certification               | 9530   | Environmental Association for Universities and Colleges (EAUC) Membership     | 1400   |
|   |        | Environmental Software annual fee   | 1470   |
|   |        | ISOQAR - Environmental Management System Audit & management fee               | 3060   |
|   |        | Support Package People & Planet   | 2100   |
|   |        | Fairtrade Status fee  | 1500   |
| Student Auditor Training                    | 2400   | Student Auditor Training ( 16 students)                                       | 2400   |
| Award Submissions                           | 2000   | Award Submissions (Green Gown / IEMA / Green Flag / Hedgehog Friendly Campus) | 2000   |
| Waste collection coffee cups                | 2000   | Coffee Cup collection - Llandaff  | 1000   |
|   |        | Coffee Cup collection - Cyncoed   | 1000   |
| Annual report                               | 1800   | Annual Report design & print  | 1800   |
| Staff / Student and Community Events        | 7180   | Community Days, Repair Cafes and Bike Servicing                               | 3680   |
|   |        | Green Workshops for Staff & Students  | 2500   |
|   |        | Go Green Week sponsorship   | 1000   |
| Projects                                    | 240573 | Bees on Campus  | 1000   |
|   |        | Hedgehog Friendly Campus - creation of houses and signage                     | 1500   |
|   |        | Water cooler maintenance  | 3268   |
|   |        | Car Share Cardiff Council   | 300    |
|   |        | Met Rider Subsidy   | 40732  |
|   |        | Cycle facilities  | 33022  |
|   |        | Pool Bikes  | 700    |
|   |        | Next Bikes  | 1700   |
|   |        | ISO14001 staff  | 101751 |
|   |        | Funding of third of Student Liaison officer for Cardiff Digs                  | 11600  |
|   |        | Investment for Energy upgrades  | 45000  |
|   | 265483 |   | 265483 |

### **Sustainability Consultation**

Bright Ideas - Staff, students, visitors and the local community have the chance to make a difference with sustainability ideas. All sustainability ideas are welcome, these ideas are presented and considered at the termly Sustainability Committee.

Focus Groups - The consultation process for policies and strategies provides the opportunity for staff, students, trade unions and other stakeholders to provide feedback either in person or online at focus groups, as well as throughout the year by emailing the sustainability department. The feedback received is presented for formal consideration through the University's Sustainability Committee or working groups. This feedback is taken into consideration during the annual review of all sustainability policies and strategies.

## Reporting progress

A key aspect in our EMS, Environmental Awareness includes specific targets and objectives for continual improvement. Resources, budget and progress are reported to the termly Sustainability Committee.

| Impact Area             | Objective  | Target   | Indicators / Measures   | Responsibility                    |
|-------------------------|--|--|---|-----------------------------------|
| Environmental Awareness | Increase awareness activities, Campus and within Community | To raise awareness of environmental and sustainability issues amongst Cardiff Met staff, students, stakeholders and local community with events and communication.<br><br>Maintain ISO 14001: 2015.<br><br>Improve standing in P&P Green League table. | 1) Monthly reporting on events type, number and impact.<br><br>2) Maintain continuous improvement with ISO 14001 and achieve zero non-conformities.<br><br>3) Improve on 68 <sup>th</sup> from 2019 league. | Sustainability Engagement Manager |

## Baseline performance

| Action  | Baseline (2019)  | Target 2020  | Target 2021  | Target 2022  |
|---|--|--|--|--|
| 1 - Reporting on events type & number   | 6x Green Workshops,<br>6x Community Days<br>12x Repair Cafes<br>6 x Free Bike Servicing<br>Go Green Week events<br>4 x Guest lectures<br>3 x Award finalists | 10% on baseline, improvement on number of events over the next 3 years | 10% on baseline, improvement on number of events over the next 3 years | 10% on baseline, improvement on number of events over the next 3 years |
| 2- Maintain continuous improvement with ISO 14001 and achieve zero non-conformities | 2 minor non-conformities raised  | Achieve zero non-conformities  | Achieve zero non-conformities  | Achieve zero non-conformities  |
| 3 - Improve on 68 <sup>th</sup> from 2019 People and Planet Green league            | 2019 league position 68 <sup>th</sup>  | Achieve position in the top 10 in the next 3 years)                    | Achieve position in the top 10 in the next 3 years)                    | Achieve position in the top 10 in the next 3 years)                    |

## **How to get involved**

Follow @CMetSEngagement on Twitter

Review our website <https://www.cardiffmet.ac.uk/about/sustainability/Pages/default.aspx>

*“This document has been created, reviewed and approved by the Sustainability Committee April 2020, comprising of Pro-Vice Chancellor, Partnerships and External Engagement, Sustainability Engagement Manager, EMS Aspect Owners, Students’ Union – SU President and SU Part Time Environmental Officer, Trade Unions and School Academic representatives.*

*The draft was presented to Focus Group consultations of staff and student volunteers, updated and approved on the 3rd September 2020 Sustainability Committee.*

*If you have any comments or would like to volunteer with Sustainability Strategy / Policy review please contact [Sustainability@cardiffmet.ac.uk](mailto:Sustainability@cardiffmet.ac.uk)”*