**WE ARE**

#CARDIFFMET

**BA (Hons) Digital Marketing Management**

**Induction Week Timetable
1st Years or Level 4**

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| MONDAY 18th SEPTEMBER | TUESDAY 19th SEPTEMBER | WEDNESDAY 20th SEPTEMBER | THURSDAY 21st SEPTEMBER | FRIDAY 22nd SEPTEMBER |
| Cardiff School of Management (CSM): Llandaff Campus11:00 Welcome to all Marketing Students (Room 1.01)11.15: Programme Induction (Room O0.20)* Meet the Digital Marketing Team
* Ice-breaker (LD)
* 1% Quiz (PJK)
* Digital Skills Audit (PJK + LD)
* The CIM + DMI accreditation (PJK + LD)

1.00:Lunch - a chance for you to meet and socialise with other students2.00: The Essentials #1 (Room O3.20) PJK, LD + KA* Email + Moodle
* Metcards
* Your Timetable
* Personal Tutor Groups
 | Cardiff School of Management (CSM): Llandaff Campus11.00am to 4.00pmRoom O2.1811.00: The Essentials #2:* Campus Treasure Hunt (PJK)
* Briefing ‘Cardiff Content Matrix’ Task (LD)

1.00: Lunch - a chance for you to meet and socialise with other students2:00: The Essentials #3:* Creative Cloud Software (LD)
* Academic Skills + Reflection (LD)
* Library + MetSearch (PJK)
* Harvard Referencing (PJK)
 | National Indoor Athletics Centre (NIAC)Cyncoed Campus**FRESHERS FAYRE** | Cardiff School of Management (CSM): Llandaff CampusOFF CAMPUSRoom O2.18 as a base11.00: ‘Cardiff Content Matrix’ Task – Off Campus | Cardiff School of Management (CSM): Llandaff Campus11.00am to 2.00pmRoom O2.1811.00: Cardiff Content Matrix (PJK, LD + KA)* Student Presentations
* Prizes – Amazon Voucher’s

1.00pm: onwards METFEST - Llandaff Campus |